



CHARITY
Bounce.

ANNUAL REPORT 2019

**INSPIRING
POSITIVE CHANGE**

ABOUT US

Charity Bounce is a not-for-profit organisation that exists to inspire positive change to overcome disadvantage for individuals and communities.

With a focus on education and employment focused social programs, the programs are delivered in partnership with professional sports, engaging professional athletes to motivate change and inspire young people.





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SINCE LAUNCHING IN 2016

11,457 PARTICIPANTS

58%
MALES

42%
FEMALES

43%

Aboriginal and Torres Strait
Islander participants

22%

Newly arrived refugee and
humanitarian participants

8%

Homeless and foster care
participants

5%

Participants with a disability

**NUMBERS
AT A GLANCE**

JUST ONE OF THE STORIES

A young woman that participated in two of the Stand Tall All Stars programs and the new Bounce Academy holiday camps was engaged with Charity Bounce workers around challenges in her own situation. Since engaging in programs she has increased significantly in her confidence levels and during the holidays was travelling more than 2 hours a day to attend our programs as well as taking an active leadership role to teach the other young women. She has made new friends and developed new leadership skills. As a young Muslim woman she appreciated the very diverse group of women in our programs and has described the impact in meeting young women from other cultures and overcoming racial barriers. She has now actively engaged in driving the launch of new women's programs in Western Sydney, taking a leadership.

role for the launch next. She has now been identified as a coach in training for the Stand Tall programs in Western Sydney and plans to become one of our first coaches coming through our programs herself. She has appreciated the very diverse group of women in our programs and will support the new women's programs through our coaches employment pathways programs.



EMPLOYMENT OPPORTUNITY PROGRAM

SINCE LAUNCHING IN 2016 WE HAVE PLACED

109 YOUNG PEOPLE IN JOBS

181

young people in the program with 140 jobs placed

81%

Young people who have achieved 13-week employment milestone

26

young people placed in higher education and training pathways

75%

Young people who have achieved positive employment or education outcomes

HOOP DREAMS NUMBERS


WHAT YOUNG PEOPLE THINK ABOUT HOOP DREAMS

“Tahnee is very helpful in my case. She always reaches out to me with new suggestions and information on jobs and courses that I may be interested in, helping me to be more proactive and enthusiastic about looking for work. I enjoy working with Tahnee because she is very encouraging and takes into account my personal feelings, she nudges me in the right direction and encourages me however she can. It’s a pleasure to work with her”

– LANA

“Thank you for all of the help you given since joining with you and also for the all of the opportunities you have given to me in such short amount of time. Every time I hear from you it’s always good and your always making me do something good towards working. Without you I wouldn’t have had all those things, even walking yourself with us into the city whilst pregnant, honestly can’t thank you enough!”

– TYRAN



**THEY LOOK
AFTER YOU
BECAUSE
THEY WANT
TO, NOT
BECAUSE THEY
HAVE TO.**

GLOBAL AMBASSADOR

TRACY WILLIAMS

Former Harlem Globetrotter and Transformational Speaker

Former Harlem Globetrotter and now internationally acclaimed transformational speaker Tracy A Williams continues to inspire positive change as the Global Ambassador for Charity Bounce. The role has been developed for Tracy to engage with organisations around the globe to expand opportunities for Charity Bounce.

Tracy uses his childhood experiences, his time with the Harlem Globetrotters, lessons learned from coaching basketball professionally in Japan and his experience as a transformational speaker to inform people and inspire them to both do more and change more – as he did. Tracy is passionate about nurturing and developing the innate potential in others that will make them productive and successful, and has developed high-energy programs from 30 years' experience in business, media and professional sports to help this happen.

As a Harlem Globetrotter, Tracy performed under one of basketball's greatest spotlights and is perfectly suited to the role of our Global Ambassador, having shared his creative approach to success with thousands of people, including through media and TV appearances, speaking to Fortune 500 companies and presenting at the White House. As Global Ambassador, he has committed to harnessing the same drive that carried him all over the world playing basketball to teach young people how to shoot, score and win big on and off the court.



OUR AMBASSADORS



Jenni Screen Olympic Medallist

Jenni is two-time Olympic medallist (2008/2012) with the enormously successful Australian national women's basketball team, the Opals. She played professionally in Australia and in Italy for more than 15 years and co-captained the Opals in the latter stages of her career.

Jenni now works in high performance and is passionately involved in athlete wellbeing and the transition from elite work. She is also Deputy Chairperson of the FIBA Players' Commission and a commentator with FoxSports. She is married to former Australian Boomer and Melbourne Tigers championship player Neil Mottram. Jenni is driven and passionate about paying it forward and helping others find their true potential.



Sean Connolly Celebrity Chef

Chef Sean Connolly is one of Australia and New Zealand's most respected and recognised chefs. With a wealth of experience and restaurants that span the globe, he is a true visionary who never says no to an opportunity to share his love and passion for wonderful produce and honest food. Sean was named *Good Food Guide* Chef of the Year in 2008, has hosted the television series *My Family Feast* and, with the show's companion cookbook, took out the title of Best Celebrity Chef Cook Book in the World at the 2011 Paris Book Fair.

Sean has partnered to deliver the Eat Strong Play Strong project with Indigenous youth, which promotes health and nutrition and has a focus on improving education outcomes for Indigenous students.

WHY WE DELIVER OUR PROGRAMS

Inspiring positive change through basketball programs, employment programs, nutrition and active health, leadership programs and education pathways.

20%

gap in school retention rates to the end of year 12 for young people from low socio-economic groups.

BY AGE 15

students in the bottom socio-economic quartile are, on average, almost three years behind those in the top quartile.

5X

Indigenous young people are almost five times more likely to have no engagement in study or work than their non-Indigenous peers.

ONLY 59%

of Indigenous Australians have completed year 12 compared to 88 per cent of non-Indigenous Australians.

3X

Young people are almost three times more likely to be unemployed, with more than 25 per cent of long-term unemployed aged 15-24 years.

60%

of Indigenous young people aged 17-24 are not in education or employment.



PROGRAMS FOCUS

- Inspiring positive change for disadvantaged groups
- Pathways towards education and employment outcomes promoting diversity and inclusiveness
- Accessibility for Indigenous and culturally diverse youth
- Access to 'out of reach' opportunities



CEO REPORT

IAN HEININGER

It's been a big year for Charity Bounce after launching programs just 3 years ago, with more than 11,000 participants across our resiliency basketball programs and more than 100 young people placed into jobs through our employment programs. We continue to focus on developing social impact partnerships that inspire positive change while responding to community identified needs and opportunities.

This year has been all about building on the strength of existing programs and partnerships to identify innovative project ideas that could contribute to real community needs in a meaningful and sustainable way. This focus has seen the successful launch of some exciting projects including:

- Bounce Courts innovation project building basketball courts in remote Aboriginal communities
- Launch of our Stand Tall Coaches project to deliver employment opportunities for remote Indigenous coaches on the new Bounce Courts.
- Investing in social enterprise projects

With proven success in delivering effective outcomes for young people the focus has been on organisational efficiencies to deliver sustainable programs. We will continue to build momentum towards the future through key focus areas for the coming year including:

- Expansion of efficiency-based programs.
- Effective program partnerships.
- Sustainable models of growth.
- Strong accountability and governance.

I stay committed to building a high impact organisation making a real difference for individuals and communities throughout Australia and beyond.

Thanks for your support

Ian Heinger



STRATEGIC PILLARS FOR PROGRAMS IN 2019



CARE

Programs that address social issues through basketball-related activities to inspire and motivate positive choices and support those in need.



EXPRESSION

Programs for creative expression to address significant social issues, providing opportunities to create through the alignment with sports.



OPPORTUNITY

Programs that provide access to 'out of reach' opportunities with a focus on education and employment pathways and the development of leaders.

Our strategic 'CEO' pillars drive program directions and outcomes.

Charity Bounce is committed to developing innovative programs for disadvantaged groups including Indigenous, newly arrived refugee and culturally diverse communities.



CHAIRMAN REPORT

STEPHEN DUNN

I am so proud of our team who have once again used the great sport of basketball to deliver some outstanding outcomes during the past 12 months. Our aim of inspiring positive change with a focus on indigenous and culturally diverse youth has now seen us surpass 11,400 participants since inception and over 100 young people have gained employment through our Hoop Dreams program.

Financially I am happy to report we are in a sound position having achieved a surplus for the year, with all revenue from public donations and fundraising going 100 % towards the costs of our programs we once again thank the support of our private donors who continue to fund our administration costs.

My highlights for the year include the official Partnership with Matraville Sports High which allowed us to fit out our new Bounce Office and launch of the Bounce Academy at the school along with the launch of our Bounce Courts Innovation project to deliver:

- Full size outdoor court in Indulkana APY Lands in South Australia
- 3x3 outdoor court at Nwentye in Alice Springs

- New sprung/wooden floor at our new home in Matraville Sports High School

With the new courts built in Central Australia we also launched the Stand Tall Coaches Program with Rob Beveridge (former NBL Coach) and Kevin White (NBL Player).

In August 2018 I was fortunate to join NBL legend Cal Bruton and Celebrity Chef Sean Connolly, Charity Bounce staff as well as other great supporters on our inaugural Larapinta Fundraising Trek. Over 3 days we camped under the stars and walked the Larapinta Trail to raise funds for our Stand Tall Central Australia Programs.

I would like to thank our CEO Ian and his great team for continuing their fantastic work. To our supporters, donors and organisations that offer their services, time and most importantly financial support I thank you. Finally to our board thank you for your amazing support and I would like to welcome Kristen Foster who joined our board during the year.

Thanks
Stephen Dunn CPA



OUR PROGRAM PATHWAY

All programs are designed to increase social, emotional and resiliency skills for participants using principles, skills and training learned on the basketball court.



STAND TALL

- Focus on leadership
- Promoting strengths
- Valuing education

Age 07-12

Age 13-17

Age 17-24



HOOPS FOR HARMONY

- Focus on teamwork
- Promoting inclusiveness
- Valuing diversity

HOOP DREAMS

- Focus on employment
- Promoting career pathways
- Valuing opportunity





HOOPS FOR HARMONY

CULTURAL DIVERSITY PROGRAM

Promoting cultural awareness and social responsibility

This interactive diversity program uses a Game Day-style basketball event that engages students while promoting positive cultural inclusiveness. Using the principles, skills and training learned on a basketball court, the program focuses on teamwork, inclusiveness and valuing diversity.

The initiative is delivered in primary schools, with a focus on Indigenous and culturally diverse student populations, including newly arrived refugee students.

Senior student volunteers are engaged to participate in the program and promote volunteering and cultural awareness with student engagement through languages found within the student group and basketball activities.

STAND TALL

FOCUS ON EDUCATION AND EMPLOYABILITY

The strength-based resiliency basketball programs include both on- and off-court activities using social emotional learning related to the development of employability skills for young people. Employability or 'soft skills' are frequently referenced as lacking in school leavers, graduates and those early in employment. The program focuses both on the development of these skills to provide a strong foundation for students to successfully transition into the workplace and on the value of education to achieve positive future pathways.

STAND TALL SYDNEY

STAND TALL CENTRAL AUSTRALIA

STAND TALL SOUTH AUSTRALIA





STAND TALL WOMEN

EMPOWERING WOMEN

Promoting opportunities for women to achieve through sports

With more than 40 per cent of all program participants being young women, we aim to provide opportunities for engagement with program activities. Our focus is to ensure we achieve positive outcomes for young women, including through the following projects:

- Stand Tall All Stars female training and tournament programs
- Delivery of womens-only Stand Tall programs with female athlete role models
- Ambassador program targeting professional female role models, with Olympian Jenni Screen the first ambassador
- Launch of Stand Tall womens programs through our new school partnerships model

HIGH-PERFORMERS BASKETBALL PROGRAM

Diversity and inclusion student program

The **Stand Tall All Stars** program is a basketball and leadership program for young people to promote cultural diversity and inclusiveness.

The Stand Tall strength-based programs aim to improve education outcomes and develop life and leadership skills, using basketball as a means of engagement and providing an impactful experience that inspires participants to set goals and be motivated about their own future.





EMPLOYMENT PATHWAYS PROGRAM

Focused program drivers

The **Employment Pathways** program is driven by a philosophy of inspiring hope, followed by practical steps for problem solving based on positive psychology principles. Key factors include:



EXPERIENCE WITH EMPLOYER NETWORKS

Experience in navigating the employment system with an intense focus on getting the young people into 'sponsored' jobs with strong employer engagement and business networks.

EFFICIENT AND RESPONSIVE

Fast response times to engage with young people (within days) and achieve positive outcomes within the first two weeks through development of clear Outcome Plans and engagement with effective networks providing immediate work experience and employment opportunities.

OUTREACH FOCUS FOR THOSE MOST IN NEED

Outreach-focused programs to access young people, partnering trained youth workers with professional athlete role models. A Focus on collaboration and strong links with community organisations that support young people with multiple and complementary support mechanisms to improve job retention.

CAREER MENTOR PARTNERSHIPS

Career Mentoring that connects young people with a successful mentor from the business community who delivers an opportunity for them to gain perception and guidance to support their career expansion. The partnership focusses on developing young peoples career abilities and identifying career and personal goals..

“ BASKETBALL PROVIDES AN AMAZING OPPORTUNITY TO INSPIRE YOUNG PEOPLE TO LIVE THE BOUNCE LIFE, WHERE EVERY PERSON WINS REGARDLESS OF THEIR BASKETBALL SKILLS. IT HAS PROVIDED A CHANCE TO BUILD AN ENVIRONMENT WHERE IT TAKES TEAM WORK TO MAKE THE DREAM WORK.”



TRACY WILLIAMS

BOUNCE COURT INNOVATION PROJECT

The Bounce Court innovation project saw the construction of basketball courts in remote Aboriginal communities using an innovative court lightweight concrete panel system from partners Taupanel to create a low-cost and immediate-impact basketball court that can be installed in just a few days.

The prefabricated courts developed as part of the Bounce Court project are made up of up to 130 lightweight concrete panels attached to a steel tube framework that allows the court to be adjusted to the rough ground in remote areas. The courts are fabricated in Sydney and transported to remote regions for installation that can be done for immediate impact. Benefits include reduced heat absorption and a sprung floor feel for reduced player impact. The pre-painted design creates a basketball court ready for action as soon as it is laid. Current infrastructure projects include:

- 3x3 basketball court in Nyewente community near Alice Springs
- Full basketball court project in Indulkana in Anangu Pitjantjatjara Yankunytjatjara (APY) lands.
- Community gym project to build an enclosed gym in Mimili in Anangu Pitjantjatjara Yankunytjatjara (APY) lands.



COACHES PROGRAM

The Stand Tall Coaching initiative aims to train local coaches from remote Indigenous communities and equip and employ them to deliver strength-based basketball programs for young people on the courts built through the Bounce Court innovation project.

The Stand Tall programs are designed to develop life and leadership skills, using basketball as a means of engagement and to provide an impactful experience that inspires participants to set goals and be motivated about their own future.

The coaching initiative, launched with international coach Rob Beveridge, will engage the new coaches in their own communities, connecting the Bounce Courts that have been built in remote communities with on-the-ground programs.

The program focuses on employment pathways and access-to-education outcomes. We are excited to launch the initiative and look forward to some great outcomes for coaches and participants in Central Australia. The program is set to expand to new regions in 2020.



BOUNCE ACADEMY

Bounce Academy is an elite basketball program that uses resiliency-based principles to help participants develop a successful mindset both on and off the court, to prepare them for the 'game of life'.

Bounce Academy is a social enterprise activity of Charity Bounce, designed to support our community and social initiatives.

With former Harlem Globetrotter and transformational speaker Tracy Williams as the Bounce Academy Director, all programs are based on developing resiliency on and off the court utilising social and emotional evidence based research partnered with years of basketball experience in transformational program development.



LARAPINTA OFFICIAL PARTNERSHIP

Larapinta Culture and Charity Bounce have launched an official partnership to inspire positive change and promote Aboriginal enterprise. Larapinta Culture is the only Aboriginal-owned-and-operated business offering cultural awareness trekking in the Alice Springs region.

Charity Bounce is partnering with the organisation to offer three-day experiences along spectacular sections of the Larapinta Trail to support our programs in Central Australia (NT).

Walk the Larapinta Trail and experience the breadth and depth of country and culture alongside the traditional custodians. With links to the local Arrernte and Warlpiri clans, the Aboriginal guides bring the land and its traditions to life.





OUR COACHES

With a passionate group of coaches behind our basketball programs, we wanted to say thank you to all the great players who have contributed to the success of our on-court endeavours and inspired the off-court achievements.

Just a few of the coaches that have been involved:

TRACY WILLIAMS

Former Harlem Globetrotter

KEVIN WHITE

NBL Illawarra Hawks captain

ROB BEVERIDGE

International and former NBL Coach

RENAE CAMINO

Two-time WNBL champion

EBAN HYAMS

Former NBL player/NBA outreach officer

JENNI SCREEN

Two-time Olympic medallist

CAL BRUTON

NBL Hall of Famer

LAURA HODGES

Former Opal and WNBL player

DARCEE GARBIN

Australian Opals and WNBL player

SHANAE GREAVES

Sydney Uni Flames

HEAD OF BASKETBALL PROGRAMS

BRET MACTAVISH

Key Program Staff

Bret Mactavish is the Head of Players Experience at FIBA and former NBL Head of Basketball Operations after joining the NBL in 2014 as General Manager of Operations, responsible for all basketball matters associated with the game including the NBL Commission, playing rules & regulations, referee program, tribunals and player contracting.

Bret has over 15 years of basketball operations industry experience, having served in various roles with the Continental Basketball Association (US), the 1996 Atlanta Olympics men's and women's basketball competitions and the WNBA and NBA. Bret played a key operational role in successfully launching the WNBA. After three seasons with the WNBA, he joined the NBA in New York and served as the Director of NBA International Basketball Operations for seven years.

During Bret's time at the NBA he was instrumental in the development, launch and delivery of the NBA and FIBA's global basketball development and community outreach program, Basketball Without Borders. Basketball Without Borders was established to promote friendship and understanding through sport, with the initial programs focused on peace and international relationships. Bret also worked closely with USA Basketball on their senior men's and women's national team programs and served as an NBA liaison with FIBA and national basketball federations.



**FOR INDIVIDUALS
AND COMMUNITIES**

**INSPIRING
POSITIVE
CHANGE**

LOOKING FORWARD

Planning for what's ahead

In 2019/2020 we are planning to expand and scale out existing programs to new regions and increase the reach to see more than 5000 young people through our programs and more than 20 new program locations. Through learned efficiencies and growing support we will be focussing on key aspects including:

PROGRAM IMPACT

- Expansion of Indigenous coaching employment program to promote positive outcomes in remote and diverse culture communities
- Activation of infrastructure projects for new courts and facilities.
- Social enterprise opportunities through the Bounce Academy and partnerships.
- Establishment of new international collaborations with strategic partners.

CORPORATE GOVERNANCE

- Increase public and supporter access to transparent and up to date social impact and organisational efficiencies measures.
- Continue to expand strategic partnerships with innovative activation opportunities.
- Development of reporting systems and of information technology processes to support efficiency and outcome measurement.

PARTNERSHIP FOCUS

- Expand key partners into new regions for the ongoing sustainability and reach of programs
- Develop social enterprise opportunities and implement sustainable revenue partnerships
- Launch of new Ambassador and partner alignments to support scaling of programs.



YOUR OPPORTUNITY TO GET INVOLVED

Here are few options to support the work we are doing:

FINANCIAL SUPPORT

Make a donation or become a financial partner on a specific project. All donations and financial support are 100% tax deductible and can be 100 per cent applied to programs.

EMPLOYMENT OPPORTUNITIES

Join the employer network to provide job opportunities for young people, or provide introductions to businesses in your network.

WORKPLACE GIVING AND ONLINE DONATION POINT OF SALE

Engage customers and staff with opportunities to make a donation through workplace giving and point of sale donation systems. Easy set-up with immediate impact.

FUNDRAISING CAMPAIGNS OR ACTIVATIONS

Launch a campaign within your company or personal network to raise funds for specific projects. Become a Charity Bounce Certified Company and support programs while building your team's capacity.

VOLUNTEER OR BECOME A CAREER MENTOR

There are plenty of opportunities to use your skills to support our work through our volunteer programs. Join the Bounce Collective team.





FINANCIAL ACCOUNTABILITY & TRANSPARENCY

Public access to audited financial reports is a key aspect for the future of Charity Bounce with the inclusion of annual audits of the 100% Public Donation Model. Financial Statements are published on our website and the Australian Charities and Not-For-Profit Commission website.



100% PUBLIC DONATION MODEL

Private donors and government funding cover 100 per cent of Charity Bounce's management and administration expenses. These private donors invest in our long-term mission, our ability to scale as an organisation and our commitment to using 100 per cent of public donations for direct program delivery.

WHY GIVE?



OUR SUPPORTERS

The work of Charity Bounce is only possible through the generous support of our government partners, individual philanthropists, corporate supporters and foundations, and pro bono suppliers.

OFFICIAL PARTNERS



**TALENTED
SPORTS
PROGRAM**



GOVERNMENT PARTNERS

- Department of Social Services (Federal)
- Department of Prime Minister and Cabinet (Federal)
- Sports Australia (Federal)
- Multicultural NSW
- Department of Defence (Federal)
- NT Government
- Local councils

PHILANTHROPIC PARTNERS

- Dunn Family – Kyerin Investment Trust
- Max Schroder
- Rickard Gardell
- Hudsons Global Logistics
- St. George Foundation
- Newington College
- Private Foundation partners

PRO BONO AND LOW BONO PARTNERS

With too many to mention, special thanks go to...

- Google
- Taupanel
- Six Black Pens
- Corrs Chambers Westgarth Lawyers
- Universal Studios
- O'Neill Partners
- Lend Lease
- Primary Communication

PROGRAM PARTNERS

We have too many community, school, and employment partners to name but would like to thank the hundreds of organisations that have partnered with us to inspire positive change.

OUR BOARD

With experience across community, business, sport and government organisations, the board is responsible for Charity Bounce's strategic direction, organisational efficiency and ongoing improvement. Committed to invest into the long-term vision, the board continually focuses on delivering positive outcomes for the young people who access our programs.



STEPHEN DUNN

A qualified accountant (CPA) Stephen moved to London to establish a successful tax consultancy and accountancy business. He now manages a significant financial portfolio including properties in Australia and overseas, share funds and investments in several companies.



HEATHER TROPMAN

Heather is a senior business executive with diverse global experience including senior leadership roles at ASX-listed technology and telco companies, including commercial director at Telstra and group executive & COO of Macquarie Telecom after practising law in senior roles.



RICKARD GARDELL

A founder of Pacific Equity Partners (PEP) and a member of the firm's Operating Committee. Prior to founding PEP, Rickard was a director at Bain & Company and had 14 years of consulting experience in Europe, Asia and Australasia.



MAXWELL SCHRODER

With extensive experience in the education sector in teaching, administration, and academic roles, Max went on to found the ASX-listed NAVITAS Ltd., which today operates globally and has a market capitalisation of around \$2bn.



PHIL HUDSON

A Fellow and Life Member of the Customs Broker and Forwarders Council of Australia, Phil is a highly regarded tariff and trade consultant, having successfully represented many major companies in negotiations with the Australian Government.



IAN HEININGER

Originally working with homeless youth on the streets of Sydney, Ian has since spent more than 25 years using his skills in diverse global companies and in professional sports. As a registered psychologist, management consultant and executive coach, he has worked with thousands of people, from homeless youth to CEOs.



KRISTEN FOSTER

Kristen is a technology, ecommerce and payments leader who brings 20+ years of international corporate and government affairs leadership and campaign management experience to software company VMware.

OUR EXPERT PANEL OF ADVISERS

We take the job of inspiring positive change seriously and are committed to systems of ongoing improvement. Our expert panel of advisers plays a key role in building a 'best practice' organisation. Meet some of the people who have influenced this goal.



CHRIS HALL

Government and Communication Adviser
Chief Executive Officer,
Primary Communication
BBus, MPRIA



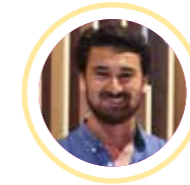
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Aboriginal Health and Remote Programs Adviser
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EUGENIA KOLIVOS

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Partner at Corrs
Chamber Westgarth



TORA BROPHY

Retail Market Lead,
Google



GINA LEDNYAK

Digital Media and Women's Advocacy Adviser
Founder & CEO,
L&A Social Media
Keynote Speaker
2016 NSW Telstra Young
Business Women's Award



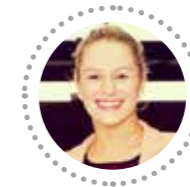
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Indigenous Employment and Programs Adviser
Head of Department,
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JACOB HOLMES

Player Engagement and Welfare Adviser
Chief Executive Officer,
Australian Basketball Players' Association



STACEY DAWES

Human Resources and Recruitment Adviser
Human Resources Consultant

EVIDENCE BASED RESEARCH

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