

CHARITY
Bounce.



**INSPIRING
POSITIVE CHANGE**

2017 ANNUAL REPORT

ABOUT

CHARITY BOUNCE

Charity Bounce is a not for profit organisation that exists to inspire positive change to overcome disadvantage for individuals and communities.

With a focus on education and employment outcomes, the programs are delivered by our youth workers in partnership with professional sports, engaging professional athletes to motivate change and inspire young people.

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CEO REPORT IAN HEININGER

After the significant change and transition from an integral part of the Sydney Kings structure towards the independent charity model in 2016, the organisation has increased in scope and established clear pathways towards future directions. It has been an exciting year for Charity Bounce with significant progress made since launching with the inaugural JrNBA program in June 2016. With a focus on delivering effective social programs we have achieved the following demographics across current programs in NSW, ACT, and the Northern Territory:

- 59% males and 41% females
- 41% Aboriginal and Torres Strait Islander participants
- 15% newly arrived refugee and humanitarian background participants

Charity Bounce has now delivered 172 programs for 4958 participants with a focus on health, education, and employment pathways. Employment pathway outcomes have included:

- 56 young people placed in jobs
- 131 young people involved in intensive case support
- 161 young people engaged in pre-employment and skills programs

The organisation has demonstrated a strong capacity to deliver projects efficiently with current education and employment programs having achieved 2 year funding milestones within the first 12 months. Charity Bounce has successfully delivered outcomes across a range of programs for Federal, State, and local Government funding.

Charity Bounce is now in active pursuit of inspiring positive change with those most in need having achieved significant progress in the last 12 months, through building effective program models and committing to expansion of the project reach into other regions. We are still a young organisation and will continue to build momentum towards the future through key focus areas for the coming year:

- Expansion of evidence based programs including a focus on social emotional learning research, and program delivery in new regions such as Central Australia.
- Establishment of strong governance systems with additions to the Board and a panel of expert Advisors, as well as transparency across published financial reports.
- Effective formation of long term partnerships with government, philanthropic partners, businesses, peak bodies, and communities with delivery of strong outcome driven reporting.

I stay committed to building a best practice organisation that is effective and efficient to inspire positive change for disadvantaged individuals and communities throughout Australia and beyond. Thanks for your support.

Ian Heininger
Chief Executive Officer

STRATEGIC PILLARS

FOR PROGRAMS IN 2017

CARE

Programs that address social issues through basketball related activities to inspire and motivate positive choices and support those in need.

EXPRESSION

Programs for creative expression to address significant social issues, providing opportunities to create through the alignment with sports.

OPPORTUNITY

Programs that provide access to 'out of reach' opportunities with a focus on education and employment pathways and the development of leaders.

OUR STRATEGIC 'CEO' PILLARS DRIVE PROGRAM DIRECTIONS AND OUTCOMES

CHARITY BOUNCE IS COMMITTED TO DEVELOPING INNOVATIVE PROGRAMS FOR DISADVANTAGED GROUPS INCLUDING INDIGENOUS, NEWLY ARRIVED REFUGEE AND CULTURALLY DIVERSE COMMUNITIES.

CHAIRMAN'S REPORT STEPHEN DUNN

OUR YEAR IN REVIEW

Our first full year of operations has just passed and there have been lots of challenges and fantastic achievements made during this time. Through it all though, we have stuck to our main goal- to do our very best to provide support and compassion for young people in need to achieve positive outcomes in their lives.

Through the wonderful support of our private and corporate donors and Federal, State and Local Government we have been able to use the sport of basketball to achieve some incredible outcomes this year which include:

- Engagement with just under 5000 young people across Sydney, Canberra and Central Australia (59% male, 41% female).
- Delivery of 172 programs (41% Aboriginal or Torres Strait Islander participants)
- Placement of 56 young people into jobs and 161 young people into pre-employment and skills programs
- Launch of our Stand Tall Program in Canberra with NBL Hall of Famer Cal Bruton
- Launch of our Central Australian Stand Tall Program supported by the Nyewente community
- Increased focus on programs for women with our first all female clinic with NBA Global Directors for more than 20 cultures, our young muslim womens Stand Tall program, as well as our Stand Tall All Stars elite basketball team, comprising of young women from 6 different cultures.

The board is constantly amazed and grateful that our management team, led by Ian Heininger, continues to guide and manage so effectively, supported by passionate staff who are so effective in their work.

At no time has there been a higher public scrutiny of charities in this country and we believe our good governance, transparency and commitment to a 100% donation policy are key to our future growth. We are continuing to look for new partners, donors, and volunteers to help build and deliver our programs and the expansion of our Board and Advisory Groups in the year ahead will add more value in achieving our strategic goals.

I wish to thank my fellow board members for their support and dedication during the year and we are truly determined to make Charity Bounce a great organisation for young people to achieve their dreams.

Stephen Dunn CPA

Charity Bounce Chairman



WHY WE DELIVER OUR PROGRAMS

INSPIRING

POSITIVE CHANGE

BASKETBALL PROGRAMS

EMPLOYMENT PROGRAMS

NUTRITION AND ACTIVE HEALTH

LEADERSHIP PROGRAMS

EDUCATION PATHWAYS

20% gap in school retention rates to the end of year 12 for young people from low socio-economic groups.

By age 15 students in the bottom socio-economic quartile are on average almost **3 years behind** those in the top quartile.

Indigenous young people are almost **5 times more likely** to have no engagement in study or work than their non-Indigenous peers.

Only 59% of Indigenous Australians have completed year 12 compared to 88% of non-Indigenous Australians.

Young people are almost **3 x more likely to be unemployed** with more than 25% of long term unemployed being 15-24 years.

The number of young Australians **unemployed has almost doubled** since 2008.

60% of Indigenous young people aged 17-24 are **not in education or employment.**

45% of culturally and linguistically diverse youth aged 18-24 are **unemployed.**

Homeless youth experience unemployment at more than **9 x the national average.**

References are available on page 30 of the Annual Report.



“BASKETBALL HAS THE POWER TO INSPIRE, CONNECT AND CHANGE PEOPLE. THE OPPORTUNITY TO SHARE THAT WITH AS MANY PEOPLE AS POSSIBLE IS A TRUE GIFT.”

— CAL BRUTON

THE NUMBERS

AT A GLANCE

Since launching our programs

4958 participants



Aboriginal and Torres Strait Islander Participants **41%**

Newly Arrived Refugee Participants **15%**

 **172** Programs Delivered

 **30** Highest number of cultures represented in a single program

INSPIRING POSITIVE CHANGE



PROGRAMS FOCUS

- Inspiring positive change for disadvantaged groups
- Pathways towards education and employment outcomes
- Promoting diversity and inclusiveness
- Accessibility for Indigenous and Culturally Diverse youth
- Access to 'out of reach' opportunities



Charity Bounce partnered with NBA Global Directors Jennifer Azzi and Blair Hardiek for an all female Stand Tall program.



OUR PROGRAM PATHWAY

All programs are designed to increase social, emotional and employability skills for participants using principles, skills and training learned on the basketball court.

**AGE
07-12**

HOOPS FOR HARMONY

Focus on teamwork
Promoting inclusiveness
Valuing Diversity



**AGE
13-17**



STAND TALL

Focus on leadership
Promoting strengths
Valuing Education

HOOP DREAMS

Focus on employment
Promoting career pathways
Valuing Opportunity

**AGE
17-24**





HOOP DREAMS

EMPLOYMENT OPPORTUNITY PROGRAM

The program aims to empower young people with the knowledge and skills to become future leaders and role models through our 'sponsored' employment positions. The evidence based program delivers fundamental skills, encouragement and practical tools to Indigenous and culturally diverse youth.



131

Young people engaged in case support



56

Young people placed in jobs

161

Young people engaged in pre-employment and skills programs

The Hoop Dreams programme is funded by the Australia Government Department of Employment as part of the Empowering YOUTH Initiative.

HOOP DREAMS EMPLOYMENT

FOCUSSED PROGRAM DRIVERS

Having achieved 2 year funding milestones in only 12 months the programs success has been driven by the following factors:

EXPANDING EMPLOYER NETWORK

More than **50** employment partners now engaged.

RATE OF RESPONSIVENESS

60% of young people achieve positive outcomes within 2 weeks.

COMMUNITY ENGAGEMENT BASKETBALL EVENTS

Basketball programs delivered in **more than 20** local communities across Sydney to engage young people and partner with local youth services.

OUTREACH FOCUS FOR THOSE IN NEED

More than **90%** of young people receive intensive outreach support.

EXPERT PRE-EMPLOYMENT METHODS

Using best practice informed by recruitment industry partners, **100%** of young people develop an Outcome Plan and complete Resume and CV sessions.

The Hoop Dreams program is funded by the Australia Government Department of Employment as part of the Empowering YOUTH Initiative.





WHAT OUR STAFF HAVE TO SAY

"It's great to be able to provide a unique opportunity for young people, bringing together the interactive basketball programs with a focus on employability skills and developing strong job pathways with authentic employment partners. We are able to provide support that I wish I had when I was younger, helping out practically with resumes and interview skills while providing the 'out of reach' employment and basketball opportunities."

JOSHUA SUE-SEE - YOUTH WORKER

"After studying social work and being involved in basketball for many years it's been great to match the two together to make a difference for young people most in need. Bringing together inspiring programs and practical holistic support has been a key to engaging the young people whether they come from Redfern or Blacktown."

JOSH COLLIER - YOUTH WORKER



WHAT YOUNG PEOPLE THINK ABOUT HOOP DREAMS

"A friend of mine referred me to Charity Bounce, I had gone through plenty of organisations for jobs, one more couldn't hurt so I took my chances and went with him. I was astonished at how many people they had helped get on their feet. They were getting the youth jobs out of thin air, it was surprising because I had spent months trying and received not a single response! They helped me make a brand new resume, even gave me tips and tricks with how to make an effective resume for any job that I apply for. They got me a job interview within minutes, and to think I have been a part of a job agency for over 6 months and I haven't received a response. They look after you because they want to, not because they have to. It is more than just an organisation; I agree we need more organisations like this but the people that run it are just as important, if not more. They will make Australia grow as a country, the current youth is going to be the next generation it is very important that they are kept on track and have goals and achievements under their belt so they can make this country advance further than it already is." *Shivram*

"They look after you because they want to, not because they have to..."

RISING STARS

CAREER MENTORING INITIATIVE

LEADERSHIP PATHWAY PROGRAM



The RISING STARS Career Mentoring Initiative launched in 2017 to connect young people with experienced professionals from the business community.

This program is a mentoring partnership focused on developing a young person's employability skills, building career opportunities and identifying career and personal goals.



STAND TALL SYDNEY

The program consists of strengths-based basketball and leadership programs for young people that includes both on and off court activities including basketball skills & drills using social emotional learning research related to the development of employability skills.

PROGRAMS DELIVERED ACROSS SYDNEY INCLUDING:

- Mt. Drutt
- Blacktown
- Bidwill
- Glebe
- Parramatta
- Merrylands
- Redfern
- Warwick Farm
- Woolloomooloo
- Wilmot
- Maroubra
- Auburn
- Chifley
- Ultimo
- Central - Prince Alfred Park

STAND TALL CANBERRA

STAND TALL PROGRAM DIRECTOR- CAL BRUTON

The Stand Tall program launched in Canberra in 2017 with NBL Hall of Famer Cal Bruton a St. Francis Xavier College with a group of newly arrived refugee, humanitarian background, and Indigenous students, with participants enjoying inspiring and engaging activities and inspirational life messages from one of the legends in basketball.





STAND TALL CENTRAL AUSTRALIA

REMOTE REGION INDIGENOUS PROGRAM

Stand Tall programs have now been delivered in Nyewente and other Aboriginal communities around Alice Springs

Support provided with team registrations and uniforms

Basketball programs will be delivered in additional Aboriginal communities across Central Australia in 2017/18.



STAND TALL WOMEN

FOCUS ON EMPOWERING WOMEN

PROMOTING OPPORTUNITIES FOR WOMEN TO PARTICIPATE AND ACHIEVE THROUGH SPORTS

With more than 40% of all program participants being women, we aim to provide opportunities to engage with programs and have increased our focus to ensure we achieve positive outcomes for young women including the launch of the following projects:

- Inaugural Stand Tall All Stars female team
- Delivery of our first womens only Stand Tall program in Mt. Druitt focusing on young muslim women.
- NBA Global Directors all female clinic in May 2017
- Launch of our Ambassador program targeting professional female role models, with Olympian Jenni Screen the first Amabassador.

A group of ten young men of diverse backgrounds are posed outdoors. They are wearing grey t-shirts with the text "STAND TALL - ALL STARS - BASKETBALL" and a small "Tb" logo. Several of them are holding orange Spalding basketballs. The background shows trees and a brick building.

STAND TALL ALL STARS

HIGH PERFORMERS
BASKETBALL PROGRAM
INDIGENOUS AND CULTURALLY
DIVERSE STUDENTS

The Stand Tall All Stars program is a basketball and leadership program for young people from diverse cultures.

The Stand Tall strength based programs aim to improve education outcomes and develop life and leadership skills, using basketball as a means of engagement and providing an impacting experience that inspires them to set goals and be motivated about their own future.

EAT STRONG PLAY STRONG

STAND TALL **COLLABORATION PROJECT**

Healthy Eating program with Celebrity Chef Sean Connolly to promote nutrition and healthy eating in schools with Indigenous and Culturally Diverse student populations.

To promote healthy eating and improved education and employment outcomes for Indigenous and Culturally Diverse students.



CHEF SEAN CONNOLLY
Sean Connolly is one of Australia's and New Zealand's most well respected and recognised chefs. With a wealth of experience that spans the globe he is a true visionary that never says no to an opportunity to share his love and passion for wonderful produce and honest food.



HOOPS FOR HARMONY

CULTURAL DIVERSITY PROGRAM

PROMOTING CULTURAL AWARENESS & SOCIAL RESPONSIBILITY

This is an interactive diversity program using a 'Game Day' style basketball event that engages students while promoting positive cultural inclusiveness. Using the principles, skills and training learned on a basketball court the program focuses on teamwork, promoting inclusiveness and valuing diversity.

The initiative is delivered in primary schools with a focus on Indigenous and Culturally Diverse student populations, including newly arrived refugee students.

The program engages senior student volunteers to participate in the program and promote volunteering and cultural awareness.

STAND TALL

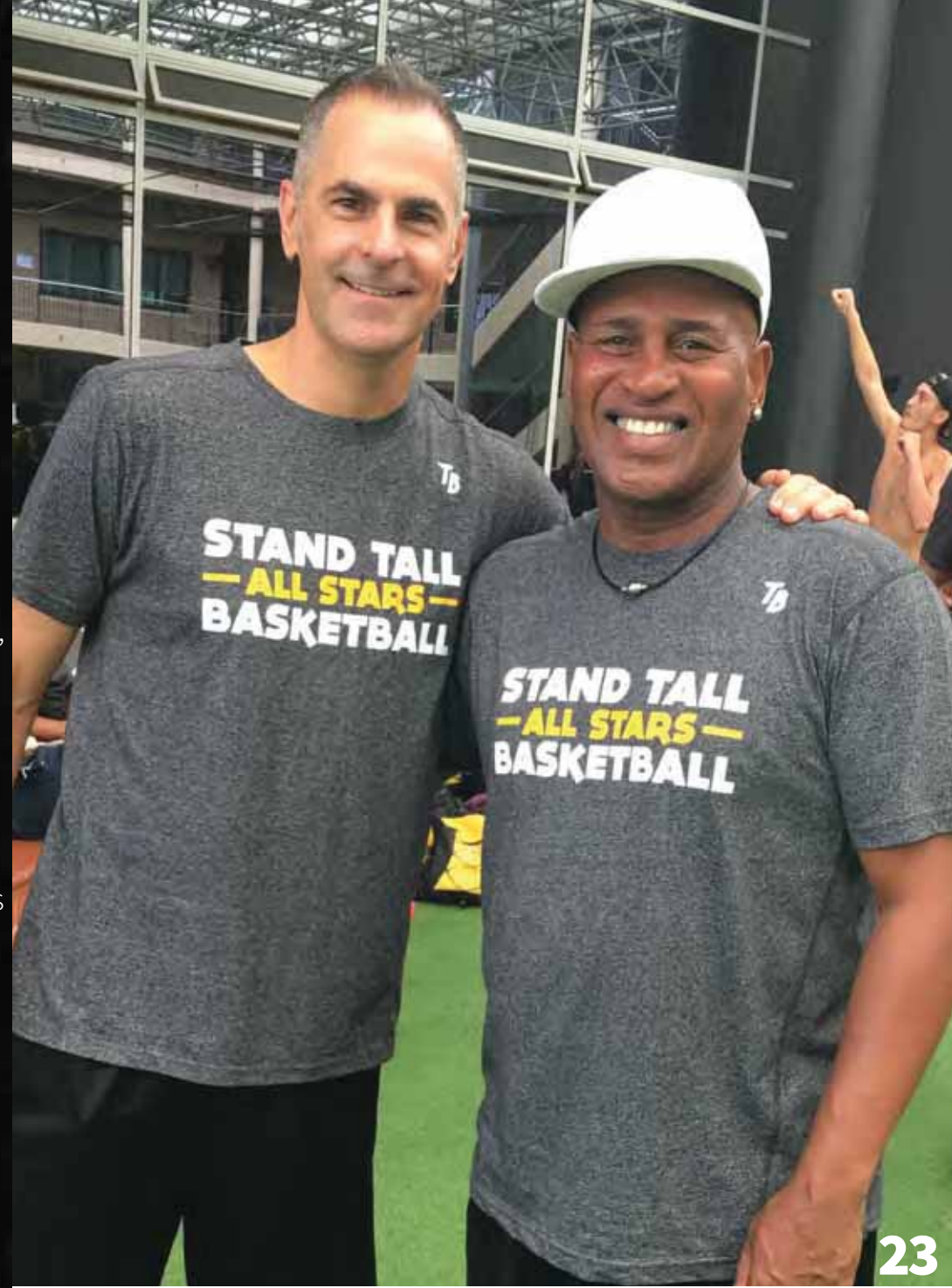
BASKETBALL PROGRAMS

HEAD OF BASKETBALL PROGRAMS - BRET MACTAVISH

Bret Mactavish is the former NBL Head of Basketball Operations after joining the NBL in 2014 as the NBL's General Manager of Operations, responsible for all basketball matters associated to the game including the NBL Commission, playing rules & regulations, referee program, tribunals and player contracting.

Bret has over 15 years of basketball operations industry experience having served in various roles with the Continental Basketball Association (US), the 1996 Atlanta Olympic Men's and Women's Basketball Competitions, WNBA and NBA. Bret played a key basketball operations role in successfully launching the WNBA, then joining the NBA in New York as the Director of NBA International Basketball Operations. During Bret's time at the NBA he successfully established the NBA's Basketball Without Borders (BWB) program to promote understanding through sport, with the initial programs focused on peace and international relations. Bret also worked closely with USA Basketball on their Senior Men's and Women's National Team programs and served as an NBA liaison with FIBA and national basketball federations.

"It's great to use basketball in such a powerful way to provide lessons for life and inspire young people through the 'out of reach' opportunities we deliver..."





AMBASSADOR - OLYMPIC MEDALLIST - JENNI SCREEN

Jenni is a two time Olympic Medallist (2008/2012) with one of the most successful sporting programs in Australian Sporting history, Women's Basketball, known as "The Opals". She played professionally both in Australia and in Italy for more than 15 years and co-captained the Opals in the latter stages of her career.

Jenni now finds herself working in Sport Science and passionately involved in Athlete Wellbeing and the transition from the Elite world. She is also on the FIBA Players Commission, a voice for the players. Jenni is focused on paying it forward and assisting others in finding their true potential. She is also married to former Australian Boomer and Melbourne Tiger Championship player Neil Mottram, brother to middle distance runner and four time Olympian Craig Mottram. Jenni is driven & passionate about assisting people reach their potential in their chosen endeavours.

AMBASSADOR - CELEBRITY CHEF - SEAN CONNOLLY

Sean Connolly is one of Australia's and New Zealand's most well respected and recognised chefs. With a wealth of experience and restaurants that span the globe he is a true visionary who never says no to an opportunity to share his love and passion for wonderful produce and honest food. Sean gained the title of Good Food Guide Chef of the Year in 2008 and has opened renowned restaurants since that time including internationally in Dubai. He has hosted a television series called My Family Feast, with a companion cookbook that won the Best Celebrity Chef Cook Book In The World at the 2011 Paris Book Fair.

Sean has partnered to deliver the Eat Strong Play Strong project with Indigenous youth to promote health and nutrition with a focus on improving education outcomes for Indigenous students.



OUR COACHES

With a passionate group of coaches behind our basketball programs we wanted to say thank you to all the great players who have contributed to the success of our on-court endeavours and inspired the off court achievements.

JUST A FEW OF OUR COACHES...

Bruce Bowen - 3 x NBA Champion

Jennifer Azzi - NBA Global Director

Blaire Hardiek - NBA Global Director

Cal Bruton - NBL Hall of Fame

Steve Carfino - NBL Hall of Fame

Brad Newley - Sydney Kings

Tom Garlepp - Sydney Kings

Renae Camino - 2 x WNBL Champion

Tahlia Tupaea - Sydney Uni Flames

Eban Hyams - NBL player / NBA Outreach

Julian Khazzouh - Sydney Kings

Jeromie Hill - Sydney Kings

Alex Moore Porter - NAIA Div 1

Hayley Moffat - Sydney Uni Flames

Mahesh Padmanabhan - UBA India



LOOKING FORWARD

PLANNING FOR WHAT'S AHEAD

In 2017/18 we are planning to implement a number of new initiatives and develop existing programs to extend the impact of Charity Bounce, with a commitment to ongoing improvement in everything we do. The following focus areas will be applied:

PROGRAM IMPACT

- Expansion of programs with Aboriginal communities in Central Australia.
- Implement evidence based practice for program delivery based on global social emotional learning research.
- Achievement of funded outcomes ahead of milestone timeframes.
- Establishment of new programs in additional regions, including Defence Force Families program launch.

CORPORATE GOVERNANCE

- Apply best-practice systems to all financial reporting and outcome measurement.
- Implement Board recruitment directions based on strategic review outcomes.
- Establishment of an expert Advisory Panel to strengthen programs and improve organisational efficiency.

PARTNERSHIP FOCUS

- Establish key partners for the ongoing improvement and expansion of programs.
- Deliver effective outcome measurement aligning with partner focus areas.
- Launch of the Charity Bounce Certified corporate support program.



HOW TO GET INVOLVED

SUPPORTING CHARITY BOUNCE

Here are a few options to support the work we are doing:

FINANCIAL SUPPORT

Make a donation or become a financial partner on a specific project. With full DGR status all monetary donations are 100% tax deductible. In addition to our 100% Donation Policy we can guarantee that all money donated will go 100% direct to program delivery.

EMPLOYMENT OPPORTUNITIES

Join the employer network to provide job opportunities to young people in the Hoop Dreams program or provide introductions to businesses in your network to get involved.

WORKPLACE FUNDRAISING CAMPAIGNS

Launch a campaign within your company or personal network to raise funds for specific projects. Become a Charity Bounce Certified company as we launch this new program in 2017.

VOLUNTEER OR BECOME A CAREER MENTOR

There are plenty of opportunities to use your skills to support our work with volunteer programs launching this year. Join the Bounce Collective team.



WHY GIVE?

OUR FINANCIAL SYSTEMS

100% PUBLIC DONATION MODEL

Private donors and government funding cover 100% of the management and administration expenses of Charity Bounce. These private donors invest into our long-term mission, our ability to scale as an organisation and our commitment to using 100% of public donations for direct program delivery.

FINANCIAL ACCOUNTABILITY

Public access to audited financial reports will be a key aspect for the future of Charity Bounce with inclusion of annual audits of the 100% Public Donation Model. Financial statements are expected to be published on our website and the Australian Charities and Not-for Profit Commission website in October 2017.



OUR SUPPORTERS

The work of Charity Bounce is only possible through the generous support of our government partners, individual philanthropists, corporate supporters and foundations, and our pro bono suppliers.

GOVERNMENT PARTNERS

Department of Employment (Federal)
Department of Defence (Federal)
Department of Social Services (Federal)
Office of Sport (NSW)
Aboriginal Affairs (NSW)
ACT Government
NT Government
Local councils

PHILANTHROPIC PARTNERS

Dunn Family- Kyerin Investment Trust
Max Schroder
Rickard Gardell
Hudsons Global Logistics
Cardy & Co.
Jessie Halas
Australian Sports Foundation
Newington College

PRO BONO AND LOW BONO PARTNERS

Corrs Chambers Wessgarth Lawyers
L&A Social
Future You
Sitback Communications
Banjo
Fourth Wave Wines
The Morrison
DMG
Spalding
Sportility
Accelerate

PROGRAM PARTNERS

We have too many community, school, and employment partners to name but would like to thank the 100's of organisations that have partnered to inspire positive change.

WHY WE DELIVER OUR PROGRAMS

EVIDENCE BASED RESEARCH

INSPIRING
POSITIVE CHANGE

REFERENCE LIST

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**INSPIRING
POSITIVE CHANGE**
for individuals and communities